



CONTACT: Jennifer Diliberti

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PHONE: 414.256.5466

**FOR IMMEDIATE RELEASE**

**TAKE AN ANATOMICAL SAFARI WITH  
*BODY WORLDS: ANIMAL INSIDE OUT*  
SPONSORED BY SENDIK'S FOOD MARKETS**

Milwaukee, WI — Milwaukee County Executive Chris Abele announced today an incredible opportunity for guests to go beneath the surface of nature's amazing creatures at the Milwaukee County Zoo this summer with ***BODY WORLDS: ANIMAL INSIDE OUT***, sponsored by Sendik's Food Markets. Discover the intricate biology, zoology and physiology of the world's most spectacular specimens in this captivating new exhibition by the creator of ***BODY WORLDS***, anatomist Dr. Gunther von Hagens.

"The Milwaukee County Zoo is proud to be the first zoo in North America to host the exhibit," says Milwaukee County Executive, Chris Abele. "We're excited to offer this opportunity at the Zoo for visitors to learn about conservation and the fascinating inner workings of a variety of animal species through this exhibit."

From May 6 through September 4, ***ANIMAL INSIDE OUT*** takes visitors under the skin of over 100 specimens—each one meticulously preserved through the remarkable process of Plastination, invented by Dr. von Hagens. Plastination of an entire body requires about 1,500 working hours and takes approximately one year to complete.

2017 *ANIMAL INSIDE OUT*

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From goats to giraffes, to bulls and birds and octopuses to ostriches, the form and function of animals both exotic and familiar are revealed. Biology textbooks come alive in this unforgettable learning experience.

*BODY WORLDS: ANIMAL INSIDE OUT* explores the most amazing aspects of animal physiology, including skeletal foundations, muscle and other soft tissues, the incredible circuit of the nervous system and how animals breathe, eat and reproduce. It further examines crucial issues of conservation and preservation of wildlife.

The exhibition is designed for visitors of all ages. You'll discover how Earth's diverse animals use specific adaptations to survive in their environments, and also how animal groups appearing vastly different from one another actually have many anatomical similarities. On a broader level, visitors will learn the importance of understanding anatomy, and in doing so, discover more about the natural world and evolution of living organisms.

Dr. Gunther von Hagens and Dr. Angelina Whalley, creators of *ANIMAL INSIDE OUT*, hope this exhibition will reveal the similarities between humans and animals, leading to a greater respect and appreciation for all animals—particularly with regard to endangered species, their threats and what can be done to protect them from extinction. Dr. von Hagens and Dr. Whalley are honored to be able to conserve and present the biological wonders of nature featured in this exhibit for anatomical study.

The exhibit is made possible through donations from numerous university veterinary programs, zoos and animal groups. *No animal was harmed or killed for this exhibition.*

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2017 *ANIMAL INSIDE OUT*

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***BODY WORLDS: ANIMAL INSIDE OUT***, sponsored by Sendik's Food Markets, is open daily 9 a.m. to 5 p.m. The exhibition is located in the Otto Borchert Family Special Exhibits building, and is \$10 for adults and \$8 for children (ages 3 to 12) after regular Zoo admission.

Tickets will go on sale April 1. Timed tickets can be purchased through the Zoo's website. For more information, please contact the Zoo's Marketing and Communications Division at 414.265.5466 or visit [milwaukeezoo.org](http://milwaukeezoo.org).

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